Racing to Profit: Members' User Guide/Information

1. The Joining/Sign Up Process (inc changing password)

VIDEO 'The Joining/Sign Up Process' : **WATCH HERE>>>**

In this video I briefly cover the sign up process and your members 'dashboard'. This includes a link to change your password. When logged in, if you hover over the 'log out' box you should see the 'Dashboard' link. This video/the dashboard also includes information on cancelling subscription. You can also use the 'Lost your password' link – this is below the log in box and can be used to get a new password etc. Please always check spam/junk folders and if using Gmail, the 'promotions' folder.

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2. Resources

Punting Pointers : READ HERE>>>

Please Note: this report includes details on Horse Race Base ratings, including the red symbols (**H1 H2 H3**) you'll sometimes see next to stats qualifiers where applicable. This report is there to give you shortlisting/analysis ideas if using any of the blogs content/qualifiers etc as a 'starting point' or 'way in' to your day's punting/analysis.

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3. Betting Banks

There are no set rules when it comes to deciding on the right sized 'betting bank' when betting on horses. Obviously, the amount of cash you're willing to bet is a personal matter, and this should be an amount you're happy, or are comfortable, losing.

There are many ways you can calculate the correct 'bank size'. One of them is to use the win SR to determine the likely longest losing runs per 1000 bets, as per the table below…

Strike Rate Percentage	Max Likely Losing Run Per 1000 bets
5%	135
10%	66
15%	43
20%	31
25%	24
30%	19
35%	16
40%	14
45%	12
50%	10
55%	9
60%	8
65%	7
70%	6
75%	5
80%	4
85%	4
90%	3
95%	2

Any betting bank should be able to cover the inevitable losing runs, not once, but twice in my view, if being cautious. This should ensure that when a losing run strikes, and they always strike at some point, the financial impact is to some extent irrelevant. If you ever think about losing runs in cash terms, it could be argued you're betting too much, your betting bank wasn't big enough and your initial stakes were too big.

What sized betting banks could we use in The Members' Club?

My Tips

I think it would be prudent to set a betting bank of at least **+100** points for my tips.

Whatever amount you are happy/comfortable losing on my tips should be divided by 100, to get your 1 point level stake amount.

If that is £200, that means you start betting £2 stakes per advised point.

If £500, then £5 per point. This is a reasonable starting point in my view.

At what point you decide to increase stakes is up to you. We all hope our banks will grow over time and a cautious approach is never a bad thing when it comes to betting, especially for the recreational/hobbyist punter. For example, every time your betting bank doubles you could divide by 100 points again or be even more cautious. You could stick at your starting level stakes for the duration of a season and reassess the next season. The amount you bet should be driven by what you're comfortable losing and not by what you want to win. This will help you get through losing runs.

Other Information

When should you check the blog posts?

The Members' Daily Posts have 2 phases.

Phase 1

The first phase is the day before – I aim to upload the next day's post by 6pm the night before, at the latest. This post typically includes all the stats qualifiers for section 2 & 3 and any 'ratings pointers' the 'Horse Race Base ratings pointers' (H1, H2, H3) and where applicable, the Geegeez Gold Speed Ratings (G1, G2, G3) These ratings are just added information regarding the horse, whether they're top rated, second rated or third rated in today's race, against said ratings set. They may help you 'shortlist' for example, or provided a good starting point for further analysis.

Phase 1 may also include updates in Section 4, some chat, the odd video, more stats, or looking to the days ahead and any plans/observations

For those who like using the stats content as a 'way in' or to flick through them and decide whether you want to back them or not, this gives you as much time as possible to do so.

Monday can be an exception, where all content can follow first thing Monday morning, with any stats qualifiers posted by 8am. Sometimes this post will go up on Sundays, especially during the winter, but I like to have one day a week where I don't 'have to' pull together a blog post, as it's good to switch off every now and then :

Phase 2

I then update the daily blog post on the morning of racing…

Tips

All tips will be posted around 9am on the morning of racing. The tips will either appear around then, or a 'none today' message.

Remember to 'refresh' your browser if you're already on the page.

As this is not an email service and all content is delivered via the blog, having a set time slot is the fairest way to do it..

PLEASE …. DO NOT go anywhere near the Betfair Exchange for at least 30 minutes after the tips have been posted. Most bookmakers link their prices to the exchange, and it does not take much money at all at this time to shorten the odds. If you use the exchanges please be patient if you can, as to avoid ruining the price for everyone else, at least in the short term.

I monitor prices for 10-15 minutes after the tips go live to ensure the generally declared price is fair.

Star Ratings

By 9am I add a generally available price next to the stats qualifiers, this just helps with record keeping, along with any 'star rating' …

I add a 'star rating' next to a stats qualifiers (sections 2 & 3) if I really like them and have backed them with my own money *(I put much more on my official 'tips', races which I analyse in much greater depth*). This star rating is denoted by a diamond (♦) I keep track of how these star rated picks perform. They are my attempt to use the stats qualifiers as a 'way in' before analysing them further. Last winter these won around +11 points profit at a 10% ROI, which was solid if unspectacular. I'll be trying to better than this summer. If you wanted to follow these 'star rating' picks I would consider a betting bank of around 50 points which I'd hope would suffice. I put much more time into my official tips and for now, that should be reflected in staking amount.

Other

On the day of racing, if I have any tips, I will add a full write up & preview at the bottom of the blog post. I may also add any other pointers which have caught my eye and that may help you attack the day's racing.

Outside of the daily posts there will be other posts containing various stats research for 'big meetings/festivals' as well as big race trends. Any big race trends for Saturday's racing are usually posted at some point on the Thursday before.

However, I communicate everything, including new/additional posts & videos, within the daily posts, and if you scroll through those every day, you will not miss any content.

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NOTE: There will be a link to the 'Summer Stats' research report at the top of the daily posts.

I think that's all, for now.

However, if you've any questions, don't hesitate to get in touch.

Cheers, Josh

Contact … as always, if you have ANY problems/questions, please email me and I'll do my best to sort asap. Email me at… info@racingtoprofit.co.uk or failing that as a back-up… racingtoprofit@gmail.com