

## Racing to Profit: Members' User Guide/Information

### 1. The Joining/Sign Up Process (inc changing password)

VIDEO 'The Joining/Sign Up Process' : [WATCH HERE>>>](#)

In this video I briefly cover the sign up process and your members 'dashboard'. This includes a link to change your password. When logged in, if you hover over the 'log out' box you should see the 'Dashboard' link. This video/the dashboard also includes information on cancelling subscription. You can also use the 'Lost your password' link – this is below the log in box and can be used to get a new password etc. Please always check spam/junk folders and if using Gmail, the 'promotions' folder.

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### 2. Resources

Jumps Profiles 20/21 : [READ HERE>>>](#)

Please Note: this report includes the trainer research for the qualifiers in this section of the daily post (section 2). It also includes information on a recommended starting bank if following systematically, as well as information on my 'RTP Star Ratings' .

Punting Pointers : [READ HERE>>>](#)

Please Note: this report includes details on Horse Race Base ratings, including the red symbols (**H1 H2 H3**) you'll sometimes see next to stats qualifiers where applicable. This report is there to give you shortlisting/analysis ideas if using any of the blogs content/qualifiers etc as a 'starting point' or 'way in' to your day's punting/analysis.

Other Jumps Micro Angles: [READ HERE >>>](#)

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### 3. Betting Banks

There are no set rules when it comes to deciding on the right sized 'betting bank' when betting on horses. Obviously, the amount of cash you're willing to bet is a personal matter, and this should be an amount you're happy, or are comfortable, losing.

There are many ways you can calculate the correct 'bank size'. One of them is to use the win SR to determine the likely longest losing runs per 1000 bets, as per the table below...

Strike Rate Percentage	Max Likely Losing Run Per 1000 bets
5%	135
10%	66
15%	43
20%	31
25%	24
30%	19
35%	16
40%	14
45%	12
50%	10
55%	9
60%	8
65%	7
70%	6
75%	5
80%	4
85%	4
90%	3
95%	2

Any betting bank should be able to cover the inevitable losing runs, not once, but twice in my view, if being cautious. This should ensure that when a losing run strikes, and they always strike at some point, the financial impact is to some extent irrelevant. If you ever think about losing runs in cash terms, it could be argued you're betting too much, your betting bank wasn't big enough and your initial stakes were too big.

**What sized betting banks could we use in The Members' Club?**

*My thoughts below...*

## Daily Tips

(Adam Norman)

I think it would be prudent to set a betting bank of at least **+100** points for Adam's tips. Given that Adam does play at the top of the market also, and has very good 'value eyes' in the 5/2-9/2 region, it should ensure his win SR is high enough and that losing runs are not too severe.

Whatever amount you are happy/comfortable losing on Adam's tips should be divided by 100, to get your 1 point level stake amount.

If that is £200, that means you start betting £2 stakes per advised point.

If £500, then £5 per point. This is a reasonable starting point in my view. Adam only needs to win +30 points for your subscription to be paid for. Happy days :)

At what point you decide to increase stakes is up to you. We all hope our banks will grow over time and a cautious approach is never a bad thing when it comes to betting, especially for the recreational/hobbyist punter. For example, every time your betting bank doubles you could divide by 100 points again or be even more cautious. You could stick at your starting level stakes for the duration of a season and reassess the next season. The amount you bet should be driven by what you're comfortable losing and not by what you want to win. This will help you get through losing runs.

## **Points Scale**

Adams tipping range will generally be 1-3 points per selection. There will be a mix of ½ EW, 1 point EW, 2 point win and occasionally 3 point win. There should be an average of 1-2 bets per day. Some days there will be no tips, other days there could be four, for example.

## Big Race Tips (me)

Historically my big race tipping has been choppy. In part that's the nature of the beast, given the types of big field handicaps and Festivals I like to attack. While looking good long term, ideally, they'd be less up and down, and that's something I'll try to improve on this season, for all that variance plays a role.

With my 'big race' tips I think it would be prudent to start with at least a **+150 point bank**. And starting with £2 bets may be no bad thing.

I am conscious they're the types of races some recreational punters like playing in, an irresistible challenge to many (including me) and of course most are on ITV. As well as my opinions on these races there are in depth video previews and write ups, to help make your own decisions if you so wish.

## **Points Scale**

This season I'll be generally limiting myself to 2 points per race – which will usually be a couple of the C2+ handicap chases over a weekend. Often there will be two horses per race, with 1 point wins on each or ½ points EW.

In an ideal world between Adam and I we would pull in at least +100 points over a season, but we shall see how we go. You can never guarantee profit in this game. To reasonable stakes this covers subscription costs and leaves a bit over to treat yourself.

## **Other Information**

### **When should you check the blog posts?**

*The Members' Daily Posts have 2 phases.*

#### **Phase 1**

The first phase is the day before – I aim to upload the next day's post by 6pm the night before, at the latest. This post typically includes all the stats qualifiers for section 2 & 3, my 'star ratings' for section 2, and the 'Horse Race Base ratings pointers' (the red symbols, as per the 'punting pointers' document above) It may also includes updates in Section 4, some chat, the odd video, or looking to the days ahead and any plans/observations etc.

For those who like using the stats content as a 'way in' or to flick through them and decide whether you want to back them or not, this gives you as much time as possible to do so.

Monday can be an exception, where all content can follow first thing Monday morning, with any stats qualifiers posted by 8am. Sometimes this post will go up on Sundays, especially during the winter, but I like to have one day a week where I don't 'have to' pull together a blog post, as it's good to switch off every now and then :

#### **Phase 2**

At around 8am on the day I will add the generally available price next to the stats qualifiers (section 2/3). This is just for results recording purposes and a guide for those angles which may have an 'odds cap'.

#### **Tips**

##### **Daily**

Adam's tips will be posted around 9am on the morning of racing. The tips will either appear around then, or a 'none today' message.

Remember to 'refresh' your browser if you're already on the page.

As this is not an email service and all content is delivered via the blog, having a set time slot is the fairest way to do it..

PLEASE .... DO NOT go anywhere near the Betfair Exchange for at least 30 minutes after the tips have been posted. Most bookmakers link their prices to the exchange, and it does not take much money at all at this time to shorten the odds. If you use the exchanges please be patient if you can, as to avoid ruining the price for everyone else, at least in the short term.

##### **Big Race**

My tips can be posted between 5-6pm the evening before but will often go up at around 9am on the day of racing also. I keep you updated on progress as the post takes shape. Just remember to 'refresh' the page.

I monitor prices for 10-15 minutes after the tips go live to ensure the generally declared price is fair.

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I think that's it, for now. I will update this document in time.

However, if you've any questions, don't hesitate to get in touch.

Cheers, Josh

**Contact** ... as always, if you have ANY problems/questions, please email me and I'll do my best to sort asap. Email me at... [info@racingtoprofit.co.uk](mailto:info@racingtoprofit.co.uk) or failing that as a back-up... [racingtoprofit@gmail.com](mailto:racingtoprofit@gmail.com)